

Supported by the



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## Covid-19 advice for businesses

This newsletter provides information about free local advice and training currently available to help you manage the impact of the Covid-19 pandemic, recover and look to grow.

[Visit the Business Support section on our website](#)

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### How to Successfully Bring Your Team Back from Furlough and Hospitality Recruitment & Skills - FREE events

Please find links below to Eventbrite advertising two business events hosted under the Skills Support for the Workforce Programme for the South West region. The events are aimed at advising businesses on the support available to those staff members returning from Furlough and support for successful recruiting and retaining staff within the Hospitality sectors.

Both events will be held via Teams:

- [22 September 2021 – Furlough Event](#)
- [7 October 2021 – Hospitality Event](#)



## Skills Support for the Workforce

We can work with you to develop a bespoke training programme relevant to your needs, and as the SSW programme is co-financed by the European Social Fund (ESF) and the Education and Skills Funding Agency (ESFA), a wide range of training can be...

[Read more](#)  
[www.serco-ese.com](http://www.serco-ese.com)

## Website & Search Engine Optimisation Workshop

**Tuesday 21 September – 9:30am-12:30pm or Thursday 23 September – 1pm - 4pm**

There are also opportunities for retail businesses to attend workshops on:

Digital Skills to Improve Productivity – Monday 13 September

Content Marketing – Wednesday 22 September

Instagram: Next Steps – Wednesday 20 October

If any of the above workshops are of interest to you, or you would like more information about the programme, please email [planning@cosmic.org.uk](mailto:planning@cosmic.org.uk) or view more details below



## Retail Recovery Programme Workshop

During this workshop our specialist Digital Trainer will show you the tools you can use to review your own website, establishing how it is performing and where you can improve.

[Read more](#)  
[www.cosmic.org.uk](http://www.cosmic.org.uk)

## Mobile Boost Scheme

Are you a business struggling with poor indoor mobile coverage? Connecting Devon and Somerset may be able to help. It has announced the expansion of the Mobile Boost Programme, which aims to upgrade indoor 4G coverage in "not-spot" areas.

Businesses and households can apply for a voucher of up to £1200 towards the cost of one of a number of mobile signal booster options from a registered supplier. The value of the voucher will be dependent on the type of technology most suitable for the premises. Suppliers will be able to advise on the most appropriate option. Businesses and residents will be required to make a contribution to cover the cost of installation.

For more information and to apply visit [Connecting Devon and Somerset - Mobile Boost Scheme](#)



## A358 Ilminster to Taunton Proposals - have your say

The A358 Taunton to Southfields dualling scheme is a project to improve the A358 road between the A303 at Southfields roundabout and the M5 at Taunton. It's part of a series of planned improvements being made to the roads connecting the South East and South West of England.

### [Highways England invite you to have your say](#)



## A358 Taunton to Southfields

We're proposing to upgrade the A358 to dual carriageway between Southfields Roundabout on the A303 and the M5 at Taunton. The delivery of this scheme is part of a long term aim to create a high-quality dual carriage way link between London and...

[Read more](#)  
[highwaysengland.co.uk](http://highwaysengland.co.uk)

## Other funding opportunities and how to get free cycle parking



## Future Farming Resilience

Free, tailored one to one advice and business skills development workshops to help farmers and land managers navigate the changes brought about by the Agricultural Transition. Between 2021 and 2027, the government will gradually reduce and then...

[Read more](#)  
[www.somersetbusinessagency.org](http://www.somersetbusinessagency.org)



## Get funding for farming in protected landscapes

The Farming in Protected Landscapes programme is a part of Defra's Agricultural Transition Plan. It will offer funding to farmers and land managers in Areas of Outstanding Natural Beauty (AONB), National Parks and the Broads. It is not an...

[Read more](#)  
[www.gov.uk](http://www.gov.uk)



## Take A Stand®

Take a Stand® is a well-established scheme which helps Local Authorities to get good quality cycle parking installed in their communities. This helps reduce bike theft and makes cycling easier and more convenient for local people.

[Read more](#)  
[www.lifecycleuk.org.uk](http://www.lifecycleuk.org.uk)

**Yeovil Chamber Business Awards - Entries close midnight on 10 September**



## Allergen labelling changes for prepacked for direct sale ...

From 1 October 2021, the requirements for prepacked for direct sale (PPDS) food labelling will change in Wales, England, and Northern Ireland. The new labelling will help protect consumers by providing potentially life-saving allergen information ...

[Read more](#)  
[www.food.gov.uk](http://www.food.gov.uk)

**BRANSTON**

Dedicated to Excellence  
in Fresh Produce

## Business Awards

Entries are now open and will close at midnight on Friday 10th September.

[Read more](#)  
[www.yeovilchamber.org](http://www.yeovilchamber.org)

## Could you support the LEP Innovation Board?

The LEP's Innovation Board is still relatively new and seeks to drive the development of an innovation ecosystem within the region. To help inform their work, the Board is also establishing a new Panel of Innovation Driven Enterprises\* which they ...

[Read more](#)  
[exeterchamber.co.uk](http://exeterchamber.co.uk)

## Calling all Yeovil Retailers

Love Yeovil Marketing Group are busy creating plans to provide entertainment and attractions in the town over the coming months and are keen to share their plans with you.

They are also very keen to hear about your plans for Christmas opening times, as they would like to try and advertise and showcase what will be open out of normal shopping hours, to ensure shoppers are kept well informed. Most Christmas based attractions will kick off from Black Friday on 29<sup>th</sup> November.

For more details please get in touch with Love Yeovil's Events and Marketing Manager Alice Edmonds

**Tel:** 07946 378 203

**Email:** [alice.edmonds@outlook.com](mailto:alice.edmonds@outlook.com)

**Website:** [www.loveyeovil.com](http://www.loveyeovil.com)

